

PHOTOGRAPHY

- Please submit five high-quality photos including outside full-body shots (front ¾) with the hood and trunk down and doors closed. Under the hood, interior, and engine photos would be appreciated.
- Make sure that the photos feature your vehicle in good lighting (preferably outdoors), with good color, and no or very little shadows and glare.
- The photographs should only feature your vehicle. Please do not include people, pets, signs, other vehicles, or any other objects. Also, please be aware of background objects (i.e. poles, trash cans, other cars, etc.)
- Do not enhance a photograph through the use of Photoshop or other programs to manipulate the appearance of the vehicle.



- You can check the print quality using Adobe Photoshop in the following way:
Go to the image menu and choose Image size. In the Image size window, be sure Resample Image is UNchecked, type 300 in the box beside the word Resolution. Beside width and height, use the pull-down menus to choose inches. If the measurements are no smaller than 2 inches high and 3 inches wide, your digital photograph will be acceptable.
- Shown here is an example of a good photograph (driver side is acceptable as well):

VIDEO

Carlisle Auctions will also post video links as submitted through an existing YouTube user account. Please note that content will be reviewed in advance for compliance to the following rules:

- Video submissions must be created for the specific purposes of documenting the condition of a consigned vehicle
- Please do not use talking points about the consigned vehicle, this is for the purpose of providing a virtual walk-around of your car
- Videos must be limited to a maximum of two minutes

Video of consigned vehicles provides prospective buyers with a unique opportunity to evaluate a vehicle of interest. As such, your ability to showcase the consigned vehicle in its true form is important. We recommend the following approach to filming your vehicle video.

- Start at the front of the vehicle and begin a 360 walk around
- Do not stop to point out perfect gaps or even small blemishes (buyers will want to inspect these in person)
- Feel free to lift the hood to display the engine and you can even start the vehicle to capture the sound of the engine at start up and with minimal revving

After you have finalized your video, please upload it to YouTube.com and provide the URL as instructed below.

SUBMITTING PHOTOS AND VIDEO

E-mail dennisb@carlisleevents.com

or mail to **Dennis Baish, Carlisle Auctions, 1000 Bryn Mawr Rd., Carlisle, PA 17013**